KENT

CIGARETTES

THE WORLD'S FINEST CIGARETTE

KING SIZE

KENT®

MADE BY THE MICRONITE® PROCESS—A NAME USED TO DESCRIBE KENT'S METHOD OF FILTER CONSTRUCTION

EST. 1760 P. Lorillard Co. GREENSBORO, N. C., U.S.A.

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Caution: Cigarette Smoking May Be Hazardous to Your Health